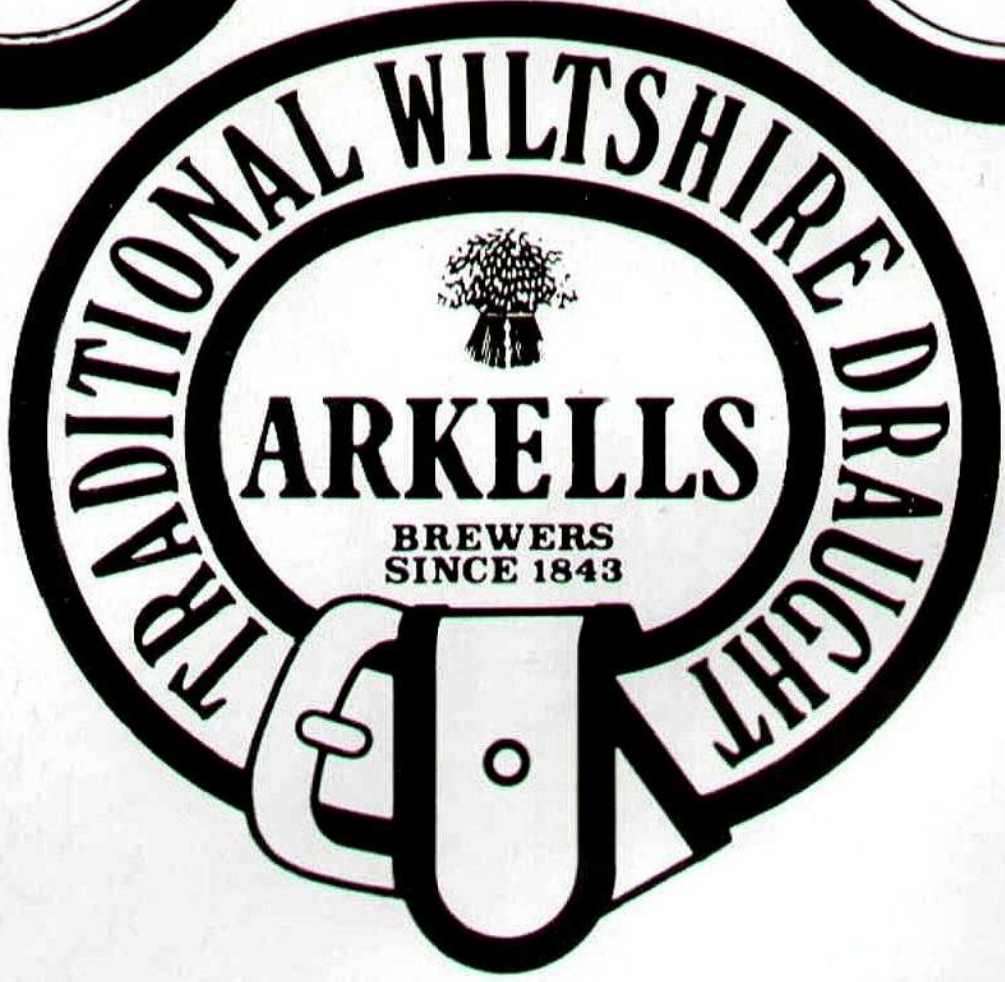


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Swindon Town Football Club

HONOURS

Football League Cup Winners:
1969
Semi-Finalists 1980
Anglo-Italian Cup Winners: 1970
International League Cup
Winners Cup, Winners: 1969
Third Division
Runners Up: 1962-63, 1968-69
F.A. Charity Shield
Finalists: 1911
F.A. Youth Cup
Finalists: 1964
F.A. Cup Semi-Finalists:
1910, 1912

Chairman's Chatter

May I please convey my sincere commiserations to anyone who travelled to the Ground on Saturday September 21st in anticipation of witnessing our Home match with Preston. Unfortunately some of the National Daily papers did not state that the match had been postponed. One family unknowingly travelled a distance of thirty miles by mistake.



Two disappointing performances in our away matches at Peterborough United and Crewe Alexandra preceded the Preston postponement. An improved performance at Crewe followed a most disappointing display at Peterborough. After sixty-five minutes of play at Crewe it appeared that we would obtain a favourable result, until Crewe took the lead with a goal that owed as much to speculation as intent.

The Club are encouraged by our loyal support this season. Despite the National figures showing a spiralling downward trend, here at the County Ground we have shown a slight increase. The problems facing our manager Lou Macari seem endless. Injury and suspension are not designed to aid his already depleted staff. I would like to welcome both Kenny Allen and Nicky Coleman to the Club. It was disappointing that we were not able to make a presentation to the Swindon winner of The Top Score Competition at our intended match with Preston.

Chairman's Swindon Quiz

Win Two Free Tickets for our next Home Match.

1. Name the last five Swindon Town Managers?
2. For which League Club did Chris Ramsey appear in a F.A. Cup Final?
3. For which League Clubs has Kenny Allen appeared.
4. Who did Chris Ramsey score his first League goal against.
5. How many former Club apprentices are still with Swindon Town as full time apprentices.

If you think you know the answers, write to Chairmans Quiz, Swindon Town Football Club, County Ground, Swindon. The first correct answer will win Two North Stand Tickets.



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Face to Face

A NEW PROGRAMME FEATURE
WHERE LOU ANSWERS QUESTIONS
FROM DAVE KING -



Q: How do you account for the Teams poor start to the season?

LOU: There is a combination of events that have been the reason. A lack of confidence and commitment by some players. Also some of the opposing Teams know the County Ground better than some of my players. We are fielding a lot of newcomers.



Q: I accept that, but our form has left a lot to be desired though, and some fans were expecting promotion this season.

LOU: They have a right to that opinion, but I never promised anyone that. It will take time to improve matters. I have only been here one year and just eight matches have been played this season.

Q: Why do we have so many injured players this season?

LOU: It would be easy to say that is bad luck, but all Clubs experience that. Some players have injury records and some have not, you have to look at that, sometimes to see whether the player is unfortunate or injury prone.

Q: Have you been satisfied or dissatisfied with the application shown?

LOU: I am obviously dissatisfied because I know that the players can play a lot

better. Some are letting themselves down.

Q: Do you believe after one year at Swindon that you can lift this Club to better days.

LOU: Yes, I would not be at the Club if I did not believe in that.

Q: We hear so much about the potential at Swindon but in 64 years of League soccer only two Managers have gained promotion. Any comment?

LOU: When people talk of potential they are talking of the area and the Town. The players have been the asset of this Club. The sale of Don Rogers, Paul Rideout, Alan Mayes, etc., have realised sizeable transfer fees in past years. Whether the money for those players has been wisely used is another matter. All I know is that I wish some of that had been available for me.

"The Directors of Swindon Town Football Club wish to make it known that Trevor John Titcomb who was suspended from his duties as Steward of the Rendezvous Club was working within the guidelines of his written contract. He has subsequently resigned and we have come to an amicable settlement. We also state that Mr. Titcomb's integrity and credibility were not in doubt and we wish him every success in the future".

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in the coming season*



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Reflections of you

A NEW SERIES IN WHICH THE TOWN
PHYSIOTHERAPIST REVEALS HIS
THOUGHTS ON PLAYERS AND
MANAGERS OF PAST DECADES



Kevin Morris the Town Physiotherapist airs his views on the succession of managers that he has served with and under during nearly thirty years of devoted service to a club he joined in 1956.

FRED FORD

'Fred was the best manager that I have worked for, he was also a nice man, with what I would call an uncanny knowledge of the game. That knowledge may have come second only to Dave Sexton, the former Chelsea and Manchester United Manager'.

'Despite his kindly exterior, I will always remember one incident that occurred during training out on the car park one morning, not long after Fred had taken over here at the County Ground. Stan Harland gave Fred some cheek to try him out, that provided an insight into Fred that surprised me. He left Stan in no doubt as to who was the manager and told Stan so in no mean terms'.

Kevin pausing to relight that familiar pipe which is almost part of his characteristic repertoire added, 'You never heard Fred make a derogatory remark of any one and wherever you go in football nothing but good will be spoken of the late Fred Ford. A man who bore no malice when there had been a disagreement. It is often forgotten that Fred worked with England Teams which included players like the current England Manager Bobby Robson. He also spent a period in South Africa coaching. All the players who were at this club at the same time as Fred, such as Don Rogers, Rod Thomas or Frank

Burrows would always speak highly of Fred. Everyone connected with Oxford United, Fred's last League Club would re-iterate those comments. The highest tribute and respect I can pay to the late Fred Ford is that if he had been a road sweeper in the Town. His street would have been the cleanest and tidiest. He had pride in himself and everything he did. I always like to think some of Fred's philosophy in that respect had some effect on me as well'.

'Fred had been awarded the Military Medal and was a Regimental Sergeant Major. He would emphasise all the aspects that are required in life today.

DAVE MACKAY

'I liked Dave, he always treated me with respect. He always liked and appreciated what I did. As a manager he could not portray the image he created as a player of aggression and flamboyant leadership. Dave did not do as well here as I thought he would. Whether he thought the Club was wealthy and solvent after the League Cup win of 1969 is not for me to say. Whether financial pressure from within, or the politics of the club forced him to sell Don Rogers and Stan Harland, I do not know. But their leaving was the start of the decline of this club'.

'I could not always agree with some of the decisions that he made, but he was the Club Manager. There was a sad aspect to his arrival for he was brought to the club while Fred Ford was still the Manager. Fred knew that Dave would replace him, but Fred never once complained, but it was not a move that worked for the benefit of the club'.

Mention of Don Rogers immediately prompted the question of why is that measure of skill and ability not so obvious today? 'Don was a great player and I do not use that word lightly, it is an overworked cliché among the media, ability is no guarantee for success, players have to work hard within the framework of the team and for each other, that is a vital ingredient that the modern player needs'.

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Commercial Comment

By Doug Buswell

TONIGHTS MATCH SPONSORS

Our thanks to Mr. John Clifford, Mr. Vic Maslen and Mr. Don Campbell for kindly sponsoring tonights match.

TONIGHTS MASCOT

Should be familier to most of you as Miss Thamesdown 1984/85 Anna Dinning who's year of office finishes tomorrow. Anna is sponsored this evening by the Evening Advertiser. We hope she enjoys herself and will visit us again in the near future.

THE MATCH BALL

This evening is sponsored by Pat Morris of The Jacobs Ladder. Pat a friend and playing colleague of years gone by supports the Town when ever he can.

MATCH DAY LOTTERY TICKET SELLERS

I still require 3 persons to sell our Lottery Tickets on match days. Commission is paid on all sales. Also some bonuses are available. Why not help us

and help yourself at the same time. Interested? Ring me on Swindon 31510.

PLAYER OF THE MONTH

Mr. Selwyn Cound of The Oxford Hotel has generously donated a Player of the Month Award commencing in October. The award will vary from month to month and will be judged by Mr. Hillier, John Trollope and Kevin Morris. Our thanks to Selwyn for this marvellous gesture and hopefully he will present the winner with his award before the match against Tranmere Rovers on Saturday 2nd November.

WANTED

One full time or two part time sales persons to promote our Commercial activities in and around Swindon. If you are of smart appearance a car owner and would like to help "The Town" as well as yourself then please ring me on Swindon 31510 for details.

Today's Sponsors

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TODAY'S MATCH BALL SPONSOR - MR. PAT MORRIS OF THE JACOBS LADDER, ERMIN STREET, SWINDON.

Welcome

Introducing - our New Signing, Full Back Nicky Coleman who has joined us on a months loan from Second Division Club Millwall. Nineteen year old, Crayford born Nicky joined the South London Club as an apprentice. Nicky progressed through the 'Lions' Youth Scheme to make regular appearances in the Clubs Reserve Team.

Our second away defeat in the space of four days at Peterborough and Crewe prompted a flying visit to the 'Den' by the Town Management Team of Lou Macari and John Trollope to watch Millwall Reserves defeat the star studded visitors from Tottenham Hotspur in a Football Combination Fixture.

They were impressed by the performance of the Millwall teenager and Lou successfully negotiated a months loan deal with his former Old Trafford team mate George Graham.

I am sure you will all join me in welcoming Nicky to the County Ground and maybe hopefully he may want to stay around a little longer?



n The Ball

We acknowledge the generosity of the persons listed below who have kindly sponsored the Match Balls for the forthcoming season:-

17th Aug Wrexham	Kall Kwick, Havelock Street, Swindon.
26th Aug Torquay Utd	Mr. John Clifford of Blusdon House Hotel
3rd Sep Torquay Utd	Protun Publicity and Seymour Signs of Marlborough
6th Sep Northampton Town	Simon Bayliss of North Brickhill, Bedfordshire.
21st Sep Preston N.E.	Bampton Bros of Swindon
1st Oct Exeter City	Mr. Pat Morris of The Jacobs Ladder
5th Oct Rochdale	Mr. Arthur Done
22nd Oct Stockport County	Mr. Gerry Williams of The Ring Cafe, Swindon.
2nd Nov Tranmere Rovers	Mr. Parmenter, Wagon and Horses of Wootton Bassett.
6th Nov Cambridge Utd	Mr. White of Ecolarm, Swindon.
23rd Nov Mansfield Town	Mr. Dick Packer of The Clifton Hotel, Swindon.
14th Dec Halifax Town	Mr. Sears, Family Butchers of Highworth.
22nd Dec Hereford Town	Mr. R. Warren and Family of Lambourn
1st Jan Colchester Utd	Mr. P. Neal of The County Ground Hotel
12th Jan Southend Utd	Mr. Notion of Maxwells Restaurant, Swindon.
25th Jan Peterborough Utd	Mr. W. Collins, Bookmaker, Cricklade Road, Swindon.
8th Feb Chester City	Mr. R. Franklin of The Rat Trap, Swindon.
15th Feb Crewe Alex	Mr. J. Tremlin, Coped Hill Service Station.
2nd Mar Hartlepool Utd	Mr. Ellis of The Belle Vue, Swindon.
18th Mar Burnley	Mr. Paul Gilchrist of The Town Fitness Centre
23rd Mar Port Vale	Mr. Ted Roberts of R.A.F. Swindley
31st Mar Aldershot	Bath Road Garage
12th Apr Seunthorpe	John Monk, 272 Ermin Street, Swindon.
27th Apr Orient	Mr. Roger Bunce of Southmoor, Oxon.

Backtrack

BY MIKE SKINNER

1975
1965
1955

Our first encounter with Exeter came almost 77 years ago when, on 7th October 1908, we played hosts for a Southern League Division I game. A 2-1 victory, plus a 4-1 success in the return, helped us to the runners-up spot that season. Swindon again achieved the 'double' over City the following season, and again finishing in that second spot. However, in 1910-11 City gained their first win over us, winning here by one goal to nil on Christmas Eve, and followed it up by scoring the odd goal in three in Devon in April. In fact, that Christmas defeat was our only home set-back in the season we won our first Championship. The highest Exeter achieved in their short Southern League membership was seventh, in 1912-13, when we took three points off them.

Summary of Southern League meetings:-

	P	W	D	L	F-A
HOME	8	3	3	2	13-8
AWAY	8	5	0	2	17-8

With the Football League having adopted the Southern League Division I as their new Third Division in 1920, the first League meeting between the two clubs came on 23rd October 1920. The 1-0 reversal at Exeter was only slightly improved on seven days later when a Bill Batty goal gave us a share of the points. The following season we gained our first League win, with a 4-1 score-line away from home. But it wasn't until 16th February 1924 that we suffered the ignominy of a home defeat to City, by the single goal of the game. Swindon then won the next eight meetings at the County Ground, before City forced a 2-2 draw on Boxing Day 1932 - Syd Brooks and Eddie Munnings getting ours that day. Twenty-four hours later Exeter inflicted their biggest victory to date over us, scoring five without reply. Revenge of sorts came three years later when Swindon won by the same margin, but with a 6-1 result. Frank Peters, with a hat-trick, Alan Fowler (2),

and Tommy Armstrong getting the goals. With Swindon having drawn 3-3 at Exeter in November, there was no shortage of goals that season!

Following a five year close-season for the War, Exeter provided us with our first opposition for the resumption of League football, on 25th August 1945. Although a further regionalised version of the Third Division South, they did us no favours by winning 4-1. With the League back to normal the following season, a crowd of 20,831 saw Alf and Bill Stephens score to give us a 2-0 success. Three seasons later, on 3rd December 1949, Swindon chalked up their largest victory over City to date, winning by seven goals to one. Maurice Owen, Jimmy Bain and Harry Lunn got two apiece, Joe Simner getting the odd one, watched by 10,785.

In 1957-58 Exeter failed to qualify for the new national Third Division, becoming founder members of the Fourth. They were 'helped' on their way by the Town who won 5-1 in January at home, and 1-0 away, thanks to Andy Micklewright's 36th minute goal. During the next twenty years our paths were to cross just the once, in 1965-66, when goals from Keith East and Dennis Brown gave us a home point on 28th May, and Jimmy Lawton's effort gave us share in the 1-1 draw away.

Following City's promotion, we met again on 29th October 1977, winning 4-0 here in front of 7,021. David Moss, Ray McHale and Trevor Anderson (2), gave us victory. However, after five seasons together we were relegated, and didn't meet again until last season when Colin Gordon's two goals gave us a 2-0 win with 2,696 present.

Summary of Football League meetings:

	P	W	D	L	F-A
HOME	39	24	9	6	90-48
AWAY	39	10	13	16	48-66

The Town Go Racing!

4/1 11/8
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5/2 2/1
10/1 5/1



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Hit Man Paul

Our former striker Paul Rideout was chaired off the field by his jubilant teammates after scoring the two goals that gave his new Club Bari a shock 2-0 victory over Roma in the Italian League on Sunday September 22nd. The England Under-21 International put his newly promoted side on the way to their First League win with a magnificent solo goal on the hour. Then a second goal in injury time made it ARRIVEDERCI Roma.

Paul and midfield star Gordon Cowans left Aston Villa for Italy in the close-season in a £850,000 transfer deal.

Well done Paul, you turned it on at the right time. Why? His proud parents Dave and Glen were enjoying a Autumn break in Italy and Pauls performance could not have been timed better.



The injured Town Midfield player Dave Hockaday presents trophies to the sponsored walkers Doug Ponting and Mark Burge. You may recall that Doug, Mark and Richard Whatcott had walked from Scotland to raise money for the 'Lou Macari Players Fund'.

Action Replay



Town Player Manager Lou Macari shows the Gwillam family from Melksham the playing kit presented by the Swindon Town Directors to 'Round the World' traveller Paul Jackson. Mr. Gwillam was the proud winner of Free Stand Tickets presented to him by Mr. Dick Mattick a Swindon Town Director after winning the 'Chairmans Quiz'. The presentation was made shortly before the recent Home Match with Northampton Town.

Oh No!.....

David Moss entered hospital last Monday for an operation on his achilles problem...He is likely to be out of action for six weeks.

Debut.....

Bryan Wade made his first League appearance in the second half of our 3-0 defeat at Peterborough recently.



Seen and Heard



Lawrie's Spy.....

Watching our recent away defeat at Crewe was former Town defender Frank Burrows who was keeping a watchful eye on behalf of Sunderland 'Boss' Lawrie McMenemy. Frank who drifted out of management following his dismissal at Portsmouth in 1982 has been on the coaching staff at Southampton and Sunderland since...Following the arrival of the former 'Saints' coaching staff 'en bloc' from The Dell, Frank has been seen around the League clubs vetting future opposition for Sunderland since his removal as Assistant Manager when former Roker Park Chief Len Ashurst departed from the Club last season.

Beaming Beamo.....

Also in attendance at Crewe was former Town Coach and Manager Ken Beamish who is now in the world of insurance...He left a few of his former fans disappointed when he was unable to spare a few minutes due to pressing engagements...No doubt he will be looking forward to the next time he sees his former club and it's supporters.

Proud Parents.....

Glen and Dave Rideout along with their youngest son Darren and daughter Tracey flew out to Italy recently to visit Paul who is now with Italian Club Bari. Both Glen and Dave who for many years supervised the Club Hostel have not left Town...They now reside at Stratton St. Margaret.

Designate.....

Did you know we have a budding poet laureate in our midst?...Town 'Physio' Kevin Morris is often busily composing attractive soccer ode...Hard to believe...Look at future programmes to see his verse...It's well worth reading.

Carry on Camping.....

Two young Town fans could be seen busily trudging through the streets of Crewe recently...Accompanied with sleeping

bags...They had spent the previous night camping after hitching a lift north the previous day...Devotion some may call it...There must be a superior word though?.

Brothers!.....

Nicky Coleman who recently joined the Town on loan from Second Division Millwall is the younger brother of Phil the Aldershot and former Millwall, Colchester United, Wrexham and Exeter City defender.

Mounting Problems.....

Our former player/coach Paul Richardson has a possible hernia and is facing an operation...Paul has said he has been in unbearable pain in recent matches.

Remember?.....

Rob Furley who broke his leg playing for the Town Juniors in 1981...Although he only plays in village football now, it was nice to see he had not lost his goalscoring touch when he scored a hat trick for Gloucestershire village team King Stanley the other week.

Firsts!.....

Already on the mark with goals for their new clubs this season have been...Mick Graham (Mansfield), Gary Nelson (Plymouth Argyle) and Gary Emmanuel (Swansea City).

Farewell.....

Gerry O'Loughlin who has been on trial with the Club. He has been released to seek his fortune elsewhere.

Still There.....

Both Dave Hockaday and Jamie Reynolds have taken to water wings...Both have been ordered to do plenty of swimming in their fight to regain full fitness...Mark Hughes who has been absent through injury must be hoping for a change of fortune soon...Mark was hoping to establish a regular place in our Reserve Team this season.

In Town Tonight

The task of Colin Appleton the former Hull City and Swansea Manager is similar to that of Lou Macari's. Trying to find a successful blend which will give the St. James Park Club a return to the Third Division.

There have been several changes in the Club's playing staff since the start of this season. The departure of striker Trevor Morgan to Bristol Rovers recently for £15,000 being the most prominent. The 'Grecians' have drawn their last two away matches at Wrexham and Cambridge United, having lost their first away match of the season at Aldershot by four clear goals! City have a balanced record at home with two home wins over Port Vale and Scunthorpe United while conceding defeat to Northampton and League leaders Southend United at St. James Park.

The following players have appeared in City's line up since the start of the season. Goalkeeper JOHN SHAW (31) was a player that interested Lou Macari during the close season. The former Bristol City 'keeper opted for Exeter City and he has appeared in all of City's early season matches. The Stirling born keeper who entered League soccer as an apprentice with Leeds United was surprisingly released by the Ashton Gate Club after missing only five League matches during the last three seasons!

Bristol born PHIL KING made seventeen League appearances last season, his first in the Canon League. The St. James Park Club have three players available who all are capable of filling any of the central defensive positions.

Local born JOHN IMPEY (31), joined City recently after appearing here at the County Ground, for our Reserve Team against Oxford United on trial. After joining Cardiff City as an apprentice for whom he made just 21 League appearances, John later played 284 League matches for Bournemouth. He has appeared in seventy two for Torquay United during the last two seasons.

The former Brentford defender JIM

McNICHOL (27) made 41 League appearances last season for Exeter City, his first with the Devon Club. Jim who has been capped at Under-21 level for Scotland, was a former Ipswich Town apprentice who played in one-hundred and fifty League matches for Brentford.

Local born NICK MARKER (20) missed only one League match last season. During four seasons with City he has made 108 League appearances.

Full back KEITH VINEY (28) joined Exeter City from his home town club Portsmouth. The former Fratton Park Club apprentice appeared in 166 League matches for 'Pompey'. Since joining City he has missed just seven League matches in the last three seasons.

Welsh Under-21 International midfielder player, DARREN GALE (21) joined the Club from Swansea City. The Port Talbot born player joined The Vetch Field Club as an apprentice making 37 League appearances for the South Wales Club before moving to St. James Park. He scored his first goal for the Club in the recent 1-1 draw at Cambridge United.

Exeter born STEVE HARROWER (23) joined the Club from nearby Western League Club Dawlish Town. He is now in his third season with Exeter. Steve has doubled his goal tally this season by scoring in the away match at Wrexham on September 14th and again three days later at Home to Scunthorpe in a 2-0 win at St. James Park. Former Manchester City apprentice GARY JACKSON made his League debut for the Maine Road Club in a 2-0 defeat at Tottenham on February 20th 1981. The only previous League appearances for the diminutive midfielder player came in that season.

Winger MARTIN LING (19) has been the subject of attention from other League clubs, with the impressive form he has displayed in the last year. West Ham born, Martin joined City as an apprentice and after making his debut during the 1983-84 season it was not until last season that he

Exeter City

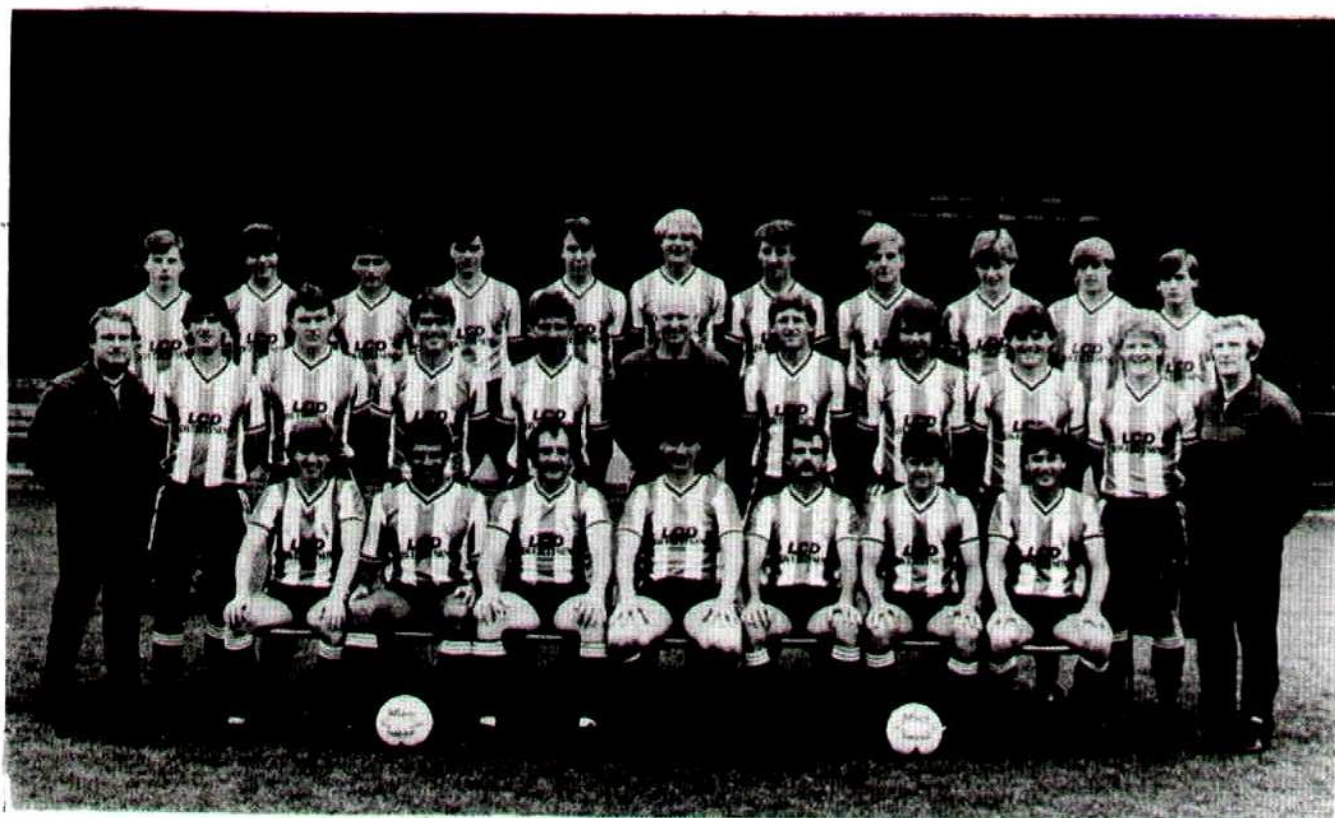
MANAGER COLIN APPLETON

came to prominence scoring 6 League goals and playing in all but four of the St. James Park Club's League matches. Martin scored Exeter's only and winning goal on the first day of the season at home to Port Vale.

Falmouth born, TONY KELLOW (33) is back where he started! For the third time! For the former Blackpool, Plymouth Argyle and Newport County striker is in his third spell with the Club. Now approaching 150 League goals, the veteran striker has been on the mark with two goals this season, in home matches with Northampton Town and Scunthorpe United.

Former Welsh Youth International, RAY PRATT (32) was the Club's leading goalscorer last season with 20 League goals. He joined City from Merthyr Town and has scored sixty League goals during six seasons with the St. James Park Club since moving from South Wales.

After languishing in reserve team football with Bristol City last season, former Rotherham United and Chesterfield winger ALAN CRAWFORD (31) moved to Exeter City during the summer. With 95 League goals to his credit Alan will be hoping to reach the century mark this season.







Top Row: Left to Right: Apprentices: Simon Rawlins, Scott Hiley, Ian Dobson, Clive Nelson, Jamie Harris, Richard Massey, Warren Hadley, Craig Horton, Richard Hancox, Mark Robson, Lee Lorimer.

Middle Row: Left to Right: Mike Radford (Youth Development Officer) Mark Walsh, Darren Gale, Jim McNichol, Aidan McCaffery, John Shaw, Nick Marker, Keith Viney, Graeme Kirkup, Phil King, Colin Appleton (Manager).

Front Row: Left to Right: Martin Ling, Ray Pratt, Tony Kellow, Trevor Morgan (now Bristol Rovers), Tony Evans (now with Swindon), Steve Harrower, Alan Crawford.

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LEIGH BARNARD	The Oxford Hotel	Richard Brien Lindum House Hostel		Mrs Fisher 50 Birdcombe Rd Westlea
DAVID COLE	Gorse Hill Motors	Richard Brien Lindum House Hostel	Robins Out of Town	Mr Fisher 50 Birdcombe Rd Westlea
COLIN CALDERWOOD	The Oxford Hotel	Don Rogers Sports 29 Faringdon Rd Swindon	Ray Warren and Family of Lambourn	Robins Out of Town
TONY EVANS	Brian Beckett Oakfield Road Carterton	The Caring Florist Cavendish Florist Swindon 693240	The Pete Allen Band Swindon 694828	John Ward 18 Nelson Place London N.1
JAKE FINDLAY	Andrea Peglar of Kempford	Dave Denis Marlene Brown of Carterton	Anne Alder Sec STFC Travel Club	Simon Hillier
COLIN GORDAN	TUCKERS BATH ROAD GARAGE, SEEND, MELKSHAM			
MARK GARDINER	R. Sears Butchers Highworth	Tidword Coaches are the choice of Swindon Town Travel Club		Tudor Carpets Seymour Road Swindon 30699
CHARLIE HENRY	Mr Mrs Tickner Betjeman Ave of Wootton Bassett	T. Ranger D. Loder N. Cowley M. Pitts	B. G. Jenkins (Heating) Ltd Swindon 23520	The Berryman Family, Tirrold Way Wantage
DAVE HOCKADAY	M. Aldridge 19 Keats Gardens Farmhill, Stroud	S. Cobern 12 Deburgh Street Swindon	S. Wiltshire 56 Harthurs Field Farm, Cheltenham	Ben Herbert Holdcroft House Blunsdon
DEREK HALL	THE SWINDON TOWN TRAVEL CLUB			
MARK HUGHES	County Ground Bookmakers	Tidworth Coaches are the choice of Swindons Town Travel Club		Brewster Hire Centre Swindon 22306
DAVID MOSS	Mr and Mrs D Hollister 41 Newcastle St Swindon		Mrs Barrett Brighthampton Oxford	Mr Mrs Slater The Hope Inn Purton
CHRIS RAMSEY	June and Alan Beckett Oakfield Road Carterton	Simon Bayliss North Brickhill Bedfordshire	ROBINS OUT OF TOWN	

ANDY ROWLANDS	Akers Garage The Street Moreton	Mrs C Weavers Haydon Wick Swindon	Alexander Insurance Services Regent Circus Swindon	Mr Parmenter Wagon and Horses Wootton Bassett
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KEVIN MORRIS	Barrie Saunders Newsagent 101 Stratton Rd Swindon	The Oxford Hotel	Mr Maurice Earle	
ANDY WOLLEN	Wollens Off Licence Cricklade Rd Swindon	Bryant School of Motoring Swindon 823421	Swindon Car Auctions Swindon 641617	E.J.W. Colour Print Swindon 33466
CHRIS KAMARA	Mrs Tucker Bath Road Garage Seend	Chris Scott	John Ward 18 Nelson Place London	
JAMIE REYNOLDS	Chris Parker The Old Swan Hotel Minster Loven		Minety Woodworking Fitted Kitchens 0666 860763	



Hero Worship? Wide eyed Miss Gwillam looks starry-eyed at Town Boss Lou Macari as she is introduced by Town Director Dick Mattiek to the former Scotland International.

Facts & Figures

1985/86

DATE	OPPONENTS	VENUE	RESULT	GOALSCORER	ATTENDANCE
SAT AUG 17	WREXHAM	H	0-1		4,195
TUE AUG 20	Torquay Utd (Milk Cup 1)	A	2-1	Moss, Hockaday	1,266
SAT AUG 24	Hereford Utd	A	1-4	Calderwood	4,049
MON AUG 26	TORQUAY UTD	H	2-1	Coyne, Henry	3,378
FRI AUG 30	Southend Utd	A	0-0		4,037
TUE SEP 3	TORQUAY UTD (Milk Cup 1)	H	2-2	Coyne, Pugh OG	2,846
FRI SEP 6	NORTHAMPTON TOWN	H	3-2	Coyne 3(2 Pens)	3,879
SAT SEP 14	Peterborough Utd	A	0-3		2,946
TUE SEP 17	Crewe Alexandra	A	0-2		1,699
SAT SEP 21	PRESTON NORTH END	H	Postponed		
SAT SEP 28	Hartlepool Utd	A			
TUE OCT 1	EXETER CITY	H			
SAT OCT 5	ROCHDALE	H			
SAT OCT 12	Burnley	A			
SAT OCT 19	Chester City	A			
TUE OCT 22	STOCKPORT COUNTY	H			
SAT OCT 26	Port Vale	A			
SAT NOV 2	TRANMERE ROVERS	H			
WED NOV 6	CAMBRIDGE UTD	H			
SAT NOV 9	Scunthorpe Utd	A			
SAT NOV 16	F.A. CUP 1				
SAT NOV 23	MANSFIELD TOWN	H			
SAT NOV 30	Orient	A			
SAT DEC 7	F.A. Cup 2				
SAT DEC 14	HALIFAX TOWN	H			
SUN DEC 22	HEREFORD UTD	H			
THU DEC 26	Aldershot	A			
SAT DEC 28	Torquay Utd	A			
WED JAN 1	COLCHESTER UTD	H			
SAT JAN 4	Tranmere Rovers	A			
SUN JAN 12	SOUTHEND UTD	H			
SAT JAN 18	Wrexham	A			
SAT JAN 25	PETERBOROUGH UTD	H			
SAT FEB 1	Northampton Town	A			
MON FEB 3	Stockport County	A			
SAT FEB 8	CHESTER CITY	H			
SAT FEB 15	CREWE ALEXANDRA	H			
SAT FEB 22	Preston North End	A			
SUN MAR 2	HARTLEPOOL UTD	H			
WED MAR 5	Exeter City	A			
SAT MAR 8	Rochdale	A			
SAT MAR 15	BURNLEY	H			
SUN MAR 23	PORT VALE	H			
FRI MAR 28	Colchester Utd	A			
MON MAR 31	ALDRESHOT	H			
SAT APR 5	Cambridge Utd	A			
SAT APR 12	SCUNTHORPE UTD	H			
SAT APR 19	Mansfield Town	A			
SUN APR 27	ORIENT	H			
FRI MAY 2	Halifax Town	A			



You may have thought on occasions that some of the Town players are 'pint sized' but I doubt if you ever thought you would see a Swindon Town Shirt in amongst a group of Pigmies.

Well now you have! For Paul Jackson on his Round The World Trek is pictured in Zaire in January of this year in a remote village attempting to explain what Swindon Town are all about. Aborigines next Paul?



**Miss
Thamesdown**

**Anna
Dinning**

In Reserve

Keep in touch with the Towns

In a hastily re-arranged Combination Fixture here at the County Ground on Saturday September 21st we lost 2-1 to Queens Park Rangers Reserves, despite fielding our strongest team of the season. The continued poor results of our early season matches have left us struggling at the bottom of the table.

Despite the experience available in our Team, we struggled to find any cohesion for twenty minutes during which time the younger Loftus Road Team dominated play without any real danger to our defence. With increasing determination the Town began to come more into the game without any finishing touch to some attractive approach work.

Scott Endersby was brought into action to save the Town as the sharper Rangers Team began to look the more dangerous. It came as no surprise when Steve Burke put the visitors ahead to give Rangers a interval lead. Colin Calderwood reached the twenty point disciplinary mark following a First Half booking.

Weak finishing enabled the Queens Park Rangers Team with their more cohesive team work to present increasing problems for the Town defence with trialist Paul Roberts, the former Brentford defender finding his Town debut to be busier than he may have anticipated.

Only Scott Endersby who gave his finest display of the season prevented the Town falling further behind until David Kerslake bent a free kick round a defensive wall to increase the lead for Rangers.

Tony Evans reduced the arrears in the eighty fourth minute with his first goal of the season, but the experience of Paul Barron, Welsh International Robbie James and former Chelsea midfield player Mike Fillery enabled the Loftus Road Club to complete a deserved 2-1 scoreline.

Team: Endersby, Ramsey, Calderwood, Roberts, Woollen, Barnard, Rowland, Gardiner, Wade, Evans and Hall.
Substitute: Payne.

Youth on our side

JAMIE REYNOLDS

THE CLUBS YOUNGEST FULL TIME PROFESSIONAL

Who was forced to return from the England Youth International party that recently travelled to Iceland for the Under-18 Match through injury.

The talented teenager is now forced to keep Dave Hockaday company at the Local Swimming Baths. Both have been ordered by the Club Doctor to take to the water for a fortnight.

Frustrating for Jamie, let's hope he earns another call up by the England National Team.





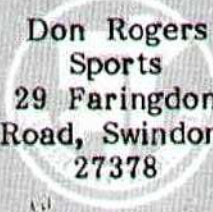
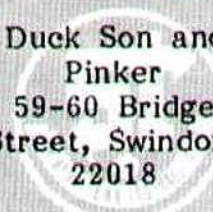










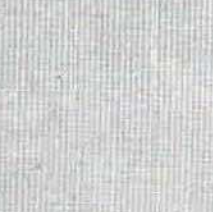








Photo Call Chris Ramsey



PLEASE SIGN YOUR AUTOGRAPH
HERE

Pound a Goal

A special sponsor page for those who wish to Sponsor
The Town at One pound per goal for the Season 1985-86.

 <p>Sandra and Chris</p>	<p>Ollie, Pete & Dobin (MWMM) 12 Jackson Cl. Devizes, Wilts.</p>	 <p>Guys and Dolls Unisex Hairdresser Calne, Wilts.</p>	<p>Wyvern World Travel 28 Wood Street Swindon, Wilts.</p>	 <p>Don Rogers Sports 29 Faringdon Road, Swindon. 27378</p>
<p>Lights'n'Shades 33 Faringdon Road, Swindon. 27239</p>	 <p>Duck Son and Pinker 59-60 Bridge Street, Swindon. 22018</p>	<p>Purpose Made Windows 13 Market Street Swindon Tel No. 695802 or 616442</p>	 <p>The Merryman Family of Tirrold Way Wantage</p>	<p>Goddard Photography Victoria Road Swindon 38367</p>
 <p>Chris Parker The Old Swan Hotel Minster Lovell Oxon.</p>	<p>NIMSFIELDE Press Ltd Church Street Nympsfield Nr. Stonehouse Glos</p>	 <p>'We Coach The Team Barnes Executive Coach Travel Marlborough</p>	<p>'The Lou Macari Appreciation Society'</p>	
				
				
				

Town Focus on **THREE MARKS**

MARK GARDINER

	1983/84		1984/85	
	LGE	LGE	M.C.	F.A.CUP
BLACKPOOL		0+S		
BRISTOL ROVERS			1	
BURY		1		
DAGENHAM				0+2S
HEREFORD UTD		1		
MANSFIELD TOWN	1			
TRANMERE ROVERS		1		
TOTAL	1	3+S	1	0+2S

BORN: Siddington
Dec 25th 1966



MARK HUGHES

	1983/84	1984/85
	LEAGUE	MILK CUP
BRISTOL ROVERS		0+S
NORTHAMPTON TOWN	0+S	
TOTAL	0+S	0+S

BORN: Swindon
July 17th 1967

MARK PAYNE

	1984/85	
	LEAGUE	MILK CUP
BRISTOL ROVERS		1
BURY	0+S	
HEREFORD UTD	0+S	
TORQUAY UTD	0+S	
TOTAL	0+3S	1

BORN: Swindon
Sept 2nd 1968





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District 4, Tyne & Wear.



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On the ball

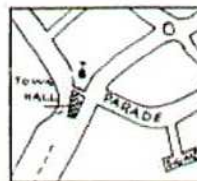
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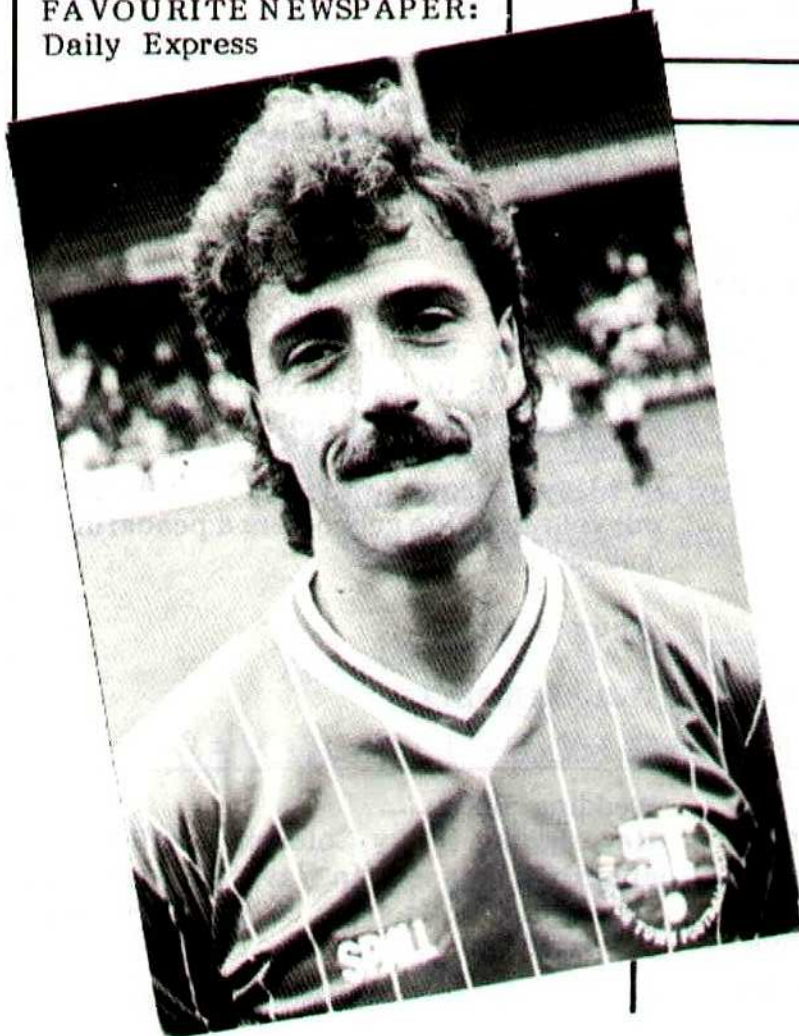
No.2 Parade Mews, Marlborough.
Tel: 54911

Fact File on Town Men

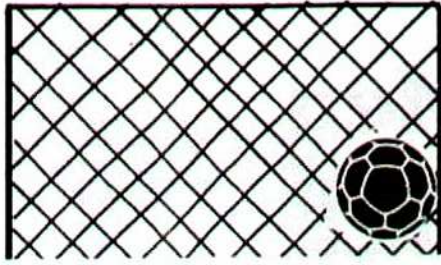
David Moss

FULL NAME: David John Moss
BIRTHPLACE: Witney
BIRTHDATE: March 18th 1952
HEIGHT: Five foot ten and a half inches
WEIGHT: 11st 12lbs
MARRIED: Yes to Yvonne, we have two children Kelly aged 8 and Nikky 13
LEAGUE RECORD: Swindon Town 230 apps, Luton Town 222
HONOURS: Division Two Championship Medal 1982
CAR: Austin Montego
FAVOURITE NEWSPAPER: Daily Express

FAVOURITE PLAYER: Kenny Dalglish
PLAYER FOR THE FUTURE: Jamie Reynolds
FAVOURITE TEAM: Luton Town
PLAYER MOST ADMIRED: Don Rogers
FAVOURITE SPORTS: Cricket, Golf, Snooker.
FAVOURITE OTHER SPORTS PERSONALITY: Ian Botham
BEST TEAM SEEN: England World Cup Winning Team of 1966
BIGGEST DISAPPOINTMENT: Losing F.A. Cup Semi-Final



Everton last season with Luton Town
FAVOURITE AWAY GROUND: Fratton Park, Portsmouth.
FAVOURITE LIKES/DISLIKES: Good manners and family get togethers/Smoking, bad manners and ignorant people. Bad Drivers.
FAVOURITE SINGERS: Phil Collins/Foreigner
FAVOURITE ACTOR/ACTRESS: Karl Malden/Linda Gray and Linda Evans
FAVOURITE T.V./SHOWS: Coronation Street, Cheers, Dallas.
FAVOURTIE FOOD/DRINK: Spaghetti Bolognese/White wine



In Off The Post

SWINDON TOWN PROGRAMME COLLECTION FOR SALE!

I have been collecting Swindon programmes for many years, and I now have quite a large collection.

During the summer I got married and after much careful consideration, I have finally decided that it is time to part with my collection. I considered selling the whole lot to a dealer for convenience, then decided it would be nice and fairer to offer them to fellow supporters at reasonable prices.

If at all possible, I should be grateful if you would print this notice in the programme of a forthcoming home match. This should give all supporters an equal chance to obtain any issues they might need for their collections.

Please can you state that I will send a complete list to each supporter, in return for a stamped addressed envelope.

I still hope to see the team whenever it is possible and would like to wish them the very best of luck for the new season and lets hope it is a successful one.

Very many thanks for your kind assistance in this matter.

Yours in support,

RICH SMART

12 Kennedy Close,
Orpington,
Kent.
BR5 1MP

74 Hawkeson Way,
Lower Earley,
Reading,
Berks.
Tel: Reading (0734) 665062

29th July, 1985

Dear Sir,

I would very much like the opportunity to inform your readers of one of the more positive developments to have taken place during the summer, that being the formation of a new nationwide supporters club for all genuine fans who are concerned for the future and image of our great national game.

The aims of the club are as follows:-

1. To promote friendship and sportsmanship between rival supporters.
2. To assist the police and ground officials in their efforts to rid our grounds of the hooligan element.
3. To improve the image of the game and its supporters.
4. To unite all genuine football supporters.

Anyone wanting further information should write to Supporters United P.O. Box 89, Reading, RG6 3LA enclosing a stamped addressed envelope.

May I also take the opportunity to wish all your genuine supporters a peaceful and successful season.

Yours faithfully,

A.R. RUSSELL

I'm in Charge.....

There are three former County Ground staff sat behind the Managers Desk at the following Canon League Clubs, 'Chic' Bates at Shrewsbury, Bob Smith at Newport County and Bryan Hamilton at Wigan Athletic this season.

Wedding Bells.....

New signing Nicky Coleman was Best Man at his brothers wedding last Saturday...Best man at tonight's game as well Nick...We'll be watching.

BAMPTONS



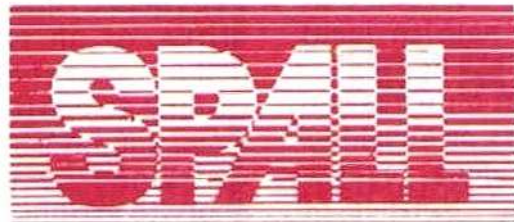
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Insight



by

Bob Jefferies

Yesterday the first of the inspections under the Safety of Sports Grounds Act, 1975 took place in response to our application for a Safety Certificate. At the time of writing this article we are unaware of the outcome but perhaps I can take this opportunity to write a few words on the subject.

The Football League have always believed that grounds should be as safe as possible for spectators. It is the expense involved as compared with the low income of the lower clubs which had hitherto prevented the fullest implementation of designation by H.M. Government.

We think it right that all Clubs be made safe as soon as possible but we feel that Government should at least help to meet the cost.

It is true, for example, that cinemas and theatres do not receive grants or subsidies for these purposes but art does receive grants for general purposes. Neither of them yield revenue to the Government. The Clubs on the other hand produce a VAT revenue on football activities alone of £6 and a half million. More to the point, if Clubs in any number were to go out of business through being unable to meet the requirements of the police and the local Safety Licensing Authorities the Pools Promoters would not have an adequate coupon to issue which would in turn lead to a loss of their revenue and in turn to a loss of revenue to H.M. Government whose Pool Betting Duty at a rate of forty two and a half percent will this year yield £212 million. Should the Government not take steps to preserve the revenue and to avoid killing the goose that lays the golden eggs? In passing, can the Government say why betting on horses on course carries a tax of

only four percent and off course of eight percent and with much of this going back to racing whereas professional football, which yields so much in revenue, is not considered in its time of need.

There has been a Law and Order problem. It exists on the Continent, e.g., in Holland, Italy and West Germany but mitigated because in these countries the police and courts take urgent and severe action. Here in England there is an organised element determined to cause chaos and disruption and to incite others to do the same. We need:-

More police at grounds, these to be provided at Government's expense. It seems wrong that Clubs should have to pay for the preservation of Law and Order, something which every other citizen takes as a normal service. Clubs pay their taxes and are entitled to protection. The Government meets the costs of the police everywhere else and during the miners' strike, as an example, provided an ample police presence to safeguard miners wishing to continue to work who were, in the Government's view being unlawfully restrained by pickets. The same should apply to grounds just as it does in the areas around the grounds and away from the grounds.

Greater assistance for the police by use of close circuit television coupled with video recorders. Consideration should also be given to greater use of police dogs something which the Home Office discourages but which on the Continent has been found to be the greatest deterrent of all.

This season we have seen a marked improvement and, for the good of the game, let us pray that this problem is well on its way to being a piece of football history.

I am sure we all wish to congratulate the players for their display at Sunderland in achieving a result that will give them every opportunity in their home tie to go forward into the next round of the Competition.



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TEAM CHECK

Swindon Town
(Red & White)

TUESDAY, OCTOBER 1ST, 1985
Kick-off 7.30 p.m.

Exeter City

KENNY ALLEN	1 JOHN SHAW
CHRIS RAMSEY	2 GRAEME KIRKUP
NICKY COLEMAN	3 KEITH VINEY
PAUL ROBERTS	4 JIM McNICHOL
DAVID COLE	5 JOHN IMPEY
COLIN CALDERWOOD	6 NICK MARKER
ANDY ROWLAND	7 MARTIN LING
PETER COYNE	8 PAUL JACKSON
COLIN GORDON	9 TONY KELLOW
LOU MACARI	10 DARREN GALE
DEREK HALL	11 STEVE HARROWER
TONY EVANS	12 RAY PRATT

REFEREE P.W. Vanes

LINESMEN

Red Flag: K.R. Clewse

Yellow Flag: R.G. Smith

The Town Crier says..



...OYEZ...OYEZ!

Former Sunderland Star Vic Halom brings his **ROCHDALE** Team here next **SATURDAY OCTOBER 5TH** for a Canon League Division Four Match Kick-off 3.00 p.m. While **LAWRIE McMENEMY'S** Sunderland Team meet the Town in the Second Leg of the Second Round Milk Cup Tie next Tuesday October 8th Kick off 7.30 p.m.